



2011 WV Educational Conference on Litter Control & Solid Waste Management

Presented by

***Association of West Virginia Solid Waste Authorities
& West Virginia Department of Environmental Protection***

Glade Springs Resort, Daniels, West Virginia

Sunday, November 6, 2011

- 11:00 – 2:00p.m.** **Raleigh County SWA Facility Tour** – Lunch included
(**Departs from Glade Spring Resort**; Limited to 60 people; please pre-register)
- 3:30 – 5:00p.m.** **Conference Registration at Glade Springs Resort**
- 4:00 – 11:00p.m.** **ROOM CHECK-IN TIME AT GLADE SPRING RESORT**
- 4:30 -- 5:30 p.m.** **Conference Welcome: Sherrie Hunter, Raleigh County SWA**
Glade Room **Keynote Speaker: Scott Hill, American Red Cross**
- 6:00 - 8:00 p.m.** **Taste of West Virginia Buffet Banquet**
Bright Ballroom
- 8:00 - 11:00pm** **Sponsor & Vendor Reception at Bunkers Sports Bar**
Other activities (bowling, theater, gym, pool, arcade, etc.) at **Glade Springs Leisure Center**

Monday, November 7, 2011

- 7:00 – 8:15 a.m.** **Breakfast**
Glade Room
- 8:15 – 8:30 a.m.** **Morning Introductions and Door Prizes**
Glade Room **Joyce Harris-Thacker, AWVSWA Chair**
- 8:30 – 9:15 a.m.** **General Session: Conducting a Meeting & Sunshine Laws –**
Bright Ballroom **Norm Schwertfeger, MPA, Extension Agent and Extension Associate Professor CEWD**
This session will detail the proper procedures for conducting a public meeting so that all business is official, as well as a review of the sunshine laws.
- 9:15 – 10:15 a.m.** **Panel Discussion: Marcellus Shale Industry & How it Can Affect the Solid Waste Industry**
Bright Ballroom **Mark Vignovic, Hancock County SWA; Truman R. Wolfe, Assistant Director, Extension Facilities**
Moderator: Dr. T. L. Polen DM, PE, QEP, Ombudsman, WV DEP
A panel of industry experts will discuss the potential impacts of the Marcellus Shale Industry on the Solid Waste Industry in West Virginia.
- 10:15 – 10:30 a.m.** **Break**
Bright Ballroom
- 10:30 - 11:15 a.m.** **General Session: WVU Extension Service as a Key Partner to Success –**
Bright Ballroom **Daniel Eades, WVU Extension Specialist; Rick Moorefield, WVU Extension Agent; Claude Marra, WVU Extension Agent; Kelly Nix, WVU Extension Specialist**
With a presence in every county, WVU Extension Service provides low-cost and free access to the knowledge, resources, and training to approach your waste issues with an entrepreneurial outlook that benefits your local community and environment.
- 11:15 – 12:00 p.m.** **General Session: “Proper Medication Disposal” – Christopher Vaught, CEO, Vaught, Inc.**
Bright Ballroom This session will provide information on medication disposal: why it is difficult, the potential for contamination in the environment, the various steps and costs involved, and possible solutions.
- 12:00 – 1:15 p.m.** **Lunch – Environmental Excellence Luncheon**
Glade Room **Keynote Speaker: Rep. Nick Rahall II (D-WV 3rd District)**

1:30 -- 2:15 p.m.
Bright Ballroom

General Session: Panel Discussion – Trials & Tribulations of Rural Recycling

A panel of WV Recyclers will briefly discuss successes, attempts, and failures in their various programs. A Q&A period will conclude this session.

2:15 – 3:00 p.m.
Woodland Room 1

Break-out Sessions:

1. “Roberts Rules of Order: Covering the Basics” – Wayne Bennett, Putnam County SWA

This session will cover the basics of Roberts Rules of Order to assist SWAs in proper public meeting protocol. A Q&A period will be included in this session.

Woodland Room 2

2. “Drug & Alcohol Testing and Employment Law” - Jim Sheatsley, Esq.

Does your company test for drugs and alcohol abuse? Does your company have a standard rule requiring employees to report their prescription drugs to the company? This session will discuss proper testing methods along with an analysis of how waste industry employers can develop the best policies.

Woodland Room 3

3. Litter Control Officers – Roundtable Discussion

WV Litter Control Officers and other officials meet to discuss issues important to their field, trial & errors, and network together to work more effectively throughout the state.

3:00 – 3:15 p.m.
The Rotunda

Break

3:15 – 4:00 p.m.
Woodland Room 1

Break-out Sessions:

1. State Landfill Operators Meeting

WV Landfill Managers gather together to discuss issues important to their field and build a stronger working state-wide network.

Woodland Room 2

2. “How to Make the SWMB Grant Application Work for You” – WWSWMB Staff

WV SWMB staffers discuss what makes a SWMB grant application successful and what makes it fail.

Woodland Room 3

3. “How to Work Effectively with the Media” - Kathy Cosco, WVDEP Communications Director

This session will give pointers on direct community outreach, working with the media, & media interviewing skills. You will also learn some of the basics: how to craft news releases, fact sheets, and media alerts.

4:00 – 5:00 p.m.
Bright Ballroom

AWVSWA Annual Business Meeting

6:30 – 8:30 p.m.
Glade Room

Annual Awards Banquet and honoring of U.S. Veterans

Presentation of the Colors: Boy Scout Troop #103

Keynote Speaker: WV DEP Cabinet Secretary Randy Huffman

Presentation of Awards

AWVSWA Volunteer of the Year

Presented by: Mark Holstine, Executive Director, WV Solid Waste Management Board

WV Make It Shine Awards

Presented by: Travis Cooper, WV Make It Shine Coordinator

DEP Adopt-A-Highway Coordinator of the Year

Presented by: Sherry Thaxton, WVDEP Adopt-a-Highway/Operation Wildflower

DOH Adopt-A-Highway District of the Year

Presented by: Sherry Thaxton, WVDEP Adopt-a-Highway/Operation Wildflower

DOH Operation Wildflower District of the Year

Presented by: Sherry Thaxton, WVDEP Adopt-a-Highway/Operation Wildflower

Education Conference Scholarship Presentation

Presented by: Joyce Harris-Thacker, AWVSWA Chair

Sherrie Hunter, AWVSWA Board of Directors

8:30 – 11:30 p.m.
The Rotunda

The Boatmen Band & Networking Reception – In the Rotunda area at Glade Spring Inn

Tuesday, November 8, 2011

7:00 – 8:15 a.m. **Breakfast**
Glade Room

8:15 – 8:30 a.m. Morning Introductions and Door Prizes
Glade Room **Joyce Harris-Thacker, AWVSWA Chair**

8:30 – 9:30 a.m. **General Session: How to Create a Business Plan and a Budget for Your Program**
Bright Ballroom **Michael DeHann, The Human Potential Institute, LLC**

This session guides you through the steps necessary to create a strategic, goal-oriented, business plan and a working budget for your program.

9:30 – 10:15 a.m. **Break-out Sessions:**
Woodland Room 1

1. County Risk Pool as an Alternative to BRIM Insurance –
Steve Rawlings, Director of Operations, WV Counties Risk Pool

Risk Pool members will explain the differences between the Risk Pool system and BRIM insurance, covering the benefits and disadvantages, how to enroll, and who is eligible.

Woodland Room 2 **2. Haulers’ Interest: Ensuring Compliance with Title 150 Legislative Rules WVPSC Series 9 –**
Bill Flenner, WV Public Service Commission

WV Public Service Commission staff will review the Title 150 Legislative Rule Series 9. Attendees will leave this session with an understanding of how to incorporate compliance with the rule into daily business, increasing the efficiency and effectiveness of the service.

10:30 a.m.

Homeward Bound! -OR- Equipment Rodeo at Raleigh County SWA

Head home or stop by the Raleigh County SWA to enter or cheer on your favorite contestant in the heavy equipment rodeo as they compete against each other in various events. Prize money will be awarded to the winners!